### IN THE CLAIMS:

## 1. - 33. (Cancelled)

34. (New) A system for providing rights information, comprising:

memory means for storing a plurality of its of rights information for issuance to a customer, correlated with predicted customer actions;

customer information management means for managing customer information;

rights information managing means for receiving the customer information, including prediction information for predicting a customer action, from said customer information management means, for searching the items of rights information stored in memory, based on the prediction information, to locate an item of rights information correlated with the predicted customer action and for transmitting the item of rights information located by the searching; and

rights receiving means for receiving the item of rights information transmitted by the rights information managing means.

- 35. (New) The system for providing rights information according to claim 34, wherein the prediction information is based on a presupposed action taken by the customer and wherein said rights information managing means transmits the located rights information before the presupposed action is completed.
- 36. (New) A system for providing rights information, comprising:memory means for storing a plurality of items of rights information for issuance to a

customer, correlated with different customer actions to be induced;

customer information management means for managing customer information;

rights information managing means for receiving the customer information, including inducing information for inducing a customer action, from said customer management means, for searching the items of rights information stored in memory, based on the inducing information, to locate an item of rights information correlated with the customer action to be induced, and for transmitting the item of rights information located by the search; and

right receiving means for receiving the item of rights information transmitted by the rights information managing means.

37. (New) The system for providing rights information according to claim 36, wherein the inducing information is based on a presupposed action taken by the customer and wherein said rights information managing means transmits said rights information before the presupposed action for inducement is completed.

#### 38. (New) A system for providing right information, comprising:

memory means for storing a plurality of items of rights information for issuance to a customer;

customer information management means for managing customer information;

rights information managing means for receiving the customer information, including used-right information pertaining to rights used by the customer, from said customer information management means, for searching to locate an item of rights information that is more useful than the used-right information among the items of rights information stored in said memory means,

based on the received customer information, and for transmitting the located item of rights information; and

rights receiving means for receiving the item of rights information transmitted by said rights information managing means.

## 39. (New) A system for providing right information, comprising:

memory means for storing a plurality of items of rights information for issuance to a customer;

customer information management means for managing customer information;

yet-to-be-transmitted rights information storage means for storing located items of rights information to be transferred to a customer;

rights information managing means for receiving the customer information from the customer management means, for searching to locate a predetermined item of rights information from among the items of rights information stored in said memory means, based on the customer information, and for transmitting the located predetermined item of rights information to said yet-to-be-transmitted rights information storage means; and

carrying means for use by a customer to retrieve rights information from said yet-to-betransmitted rights information storage means.

#### 40. (New) A system for providing right information, comprising:

memory means for storing a plurality of items of rights information for issuance to a customer and customer addresses;

customer information management means for managing customer information including a

customer address;

rights information managing means for receiving customer information from said customer management means, for searching to locate a predetermined item of rights information stored in said memory means based on information included in the customer information, and for transmitting the located predetermined item of rights information to the customer address included in the customer information; and

receiving means, for receiving at the customer address, the located predetermined item of rights information for use by a customer.

41. (New) A computer readable medium having, encoded thereon, a program for providing rights information, said program comprising:

storing in a memory a plurality of items of rights information for issuance to a customer, correlated with different predicted actions;

obtaining customer information from a terminal at a retail establishment or entertainment venue, the customer information including predicting information for predicting a customer action;

searching the memory to locate an item of rights information correlated with the predicted customer action;

transmitting the located item of rights information to a receiver; and retrieving the located item of rights information from the receiver for use.

- 42. (New) The computer readable medium of claim 41 wherein said program causes said transmitting before a presupposed action, on which the predicted action is based, is completed by the customer.
- 43. (New) A computer readable medium having encoded thereon a program for providing rights information, said program comprising:

storing in a memory a plurality of items of rights information for issuance to a customer, correlated with different customer actions to be induced;

obtaining customer information from a terminal at a retail establishment or entertainment venue, the customer information including inducing information for a customer action to be induced;

searching the memory to locate an item of rights information correlated with the customer action to be induced;

transmitting the located item of rights information to a receiver; and retrieving the located item of rights information from the receiver for use.

- 44. (New) The computer readable medium according to claim 43 wherein said program causes said transmitting before a presupposed action for inducement, on which the action to be induced is based, is completed.
- 45. (New) A computer readable medium having encoded thereon a program for providing rights information, said program comprising:

storing in a memory a plurality of items of rights information for issuance to a customer;

obtaining customer information from a terminal at a retail establishment or entertainment venue, the customer information including used-right information pertaining to rights used by the customer;

searching the memory to locate an item of rights information that is more useful than the used-right information;

transmitting the located item of rights information to a receiver; and retrieving the located item of rights information from the receiver for use.

46. (New) A computer readable medium having encoded thereon a program for providing rights information, said program comprising:

storing in a memory a plurality of items of rights information for issuance to a customer; obtaining customer information from a terminal at a retail establishment or entertainment venue;

searching the memory to locate a predetermined item of rights information based on the customer information;

transmitting the located item of rights information to a storage unit; and transferring the located item of rights information from the storage unit to a customer receiver for use by the customer.

47. (New) A computer readable medium having encoded thereon a program for providing rights information, said program comprising:

storing in a memory a plurality of items of rights information for issuance to a customer; obtaining customer information, including a customer address, from a terminal at a retail

establishment or entertainment venue;

searching the memory to locate a predetermined item of rights information based on the customer information;

transmitting the located item of rights information to the customer address included in the customer information; and

receiving, at the customer address, the located predetermined item of rights information for use by the customer.

# 48. (New) A method for providing rights information comprising:

storing in a memory a plurality of items of rights information for issuance to a customer, correlated with different predicted actions;

obtaining customer information from a terminal at a retail establishment or entertainment venue, the customer information including predicting information for predicting a customer action;

searching the memory to locate an item of rights information correlated with the predicted customer action;

transmitting the located item of rights information to a receiver; and retrieving the located item of rights information from the receiver for use.

49. (New) The method for providing rights information according to claim 48, wherein the located item of rights information is transmitted before a presupposed action, on which the predicted action is based, is completed.

50. (New) A method for providing rights information comprising:

storing in a memory a plurality of items of rights information for issuance to a customer, correlated with different customer actions to be induced;

obtaining customer information from a terminal at a retail establishment or entertainment venue, the customer information including inducing information for a customer action to be induced;

searching the memory to locate an item of rights information correlated with the customer action to be induced;

transmitting the located item of rights information to a receiver; and retrieving the located item of rights information from the receiver for use.

- 51. (New) The method for providing rights information according to claim 50, wherein the located item of rights information is transmitted before a presupposed action, on which the action to be induced is based, is completed.
- 52. (New) A method for providing rights information comprising:

storing in a memory a plurality of items of rights information for issuance to a customer; obtaining customer information from a terminal at a retail establishment or entertainment venue, the customer information including used-right information pertaining to rights used by a customer;

searching the memory to locate an item of rights information that is more useful than the used-right information;

transmitting the located item of rights information to a receiver; and

retrieving the located item of rights information from the receiver for use.

53. (New) A method for providing rights information comprising:

storing in a memory a plurality of items of rights information for issuance to a customer; obtaining customer information from a terminal at a retail establishment or entertainment venue;

searching the memory to locate a predetermined item of rights information based on the customer information;

transmitting the located item of rights information to a storage unit; and transferring the located item of rights information from the storage unit to a customer receiver for use by the customer.

54. (New) A method for providing rights information comprising:

storing in a memory a plurality of items of rights information for issuance to a customer; obtaining customer information, including a customer address, from a terminal at a retail establishment or entertainment venue;

searching the memory to locate an item of rights information based on the customer information;

transmitting the located item of rights information to the customer address included in the customer information; and

receiving, at the customer address, the located predetermined item of rights information for use by the customer.